



2026 SPONSORSHIP PACKAGES

Every Heart Beats True



Mildura Football Netball Club Inc
P.O. Box 705 Mildura Vic 3502

Dear Players, Members, Sponsors, Supporters & Volunteers

WELCOME TO THE 2026 SEASON

We would like to welcome you as a new player/member or a valued current player/member for the 2026 Sunraysia Football Netball League season.

I'm honoured to continue in the role of President this year and will be well supported by a committed and hardworking team of Committee members.

Following our Annual General Meeting last November four new members have joined our team for 2026 - Brodie Rayner, Mick Hawtin, Lucy Bromley & Nicola Pryor. The Club would like to acknowledge outgoing Committee members Tim Welsh, Chloe Costa & Dion Collins for their contributions to our Club and the commitment they have shown in their respective roles.

We look forward to creating a Club environment that provides a high quality service for our players, supporters and sponsors, and one that brings great enjoyment to everyone involved.

The structure of our 2026 Executive & General Committee:

Executive Committee

Ryan O'Callaghan - President

John Creamer - Secretary

Tim Leng - Vice President (Senior Football)

Corey O'Callaghan – Treasurer

General Committee

Kylie Meehan - Netball Director

Alex Barber - Sponsorship

Mick Hawtin - Sponsorship

Lucy Bromley - Sponsorship

Brodie Rayner - Girls Football

Jason Shields - Junior Football

Jack Madafferi - Membership

Casey Kiel

Jim O'Donnell

Nicola Pryor

Sam Kerridge and Mark Alvey will lead our Senior Football team and Abbey Madden has been appointed Coach of our A Grade Netball team. Sam, Mark & Abbey are all great leaders in their own right and are outstanding role models who will make our Club proud week in and week out. We are fortunate to have gained the services of Sharne Lane from South Mildura FNC who will play a support role to Abbey and assist with the development of our Junior Netballers.

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On the recruiting front, former junior RJ Watson returns to the Club. We have recruited Luke Reynolds from Glenelg and Zac Buechner from Henley Sharks. Luke is a three-time premiership player and key forward from Glenelg. Zac is a strong and powerful key defender who played three seasons with Central Districts. We have re-signed many of our talented young players and have Will Derosa returning from a knee reconstruction.

Matt Zielonka & Kane Dawson have been appointed Joint Coaches of our Reserves team and Dion Collins has been appointed to the U18 coaching role. Katelyn Challis will continue as B Grade netball coach and Chloe Costa has been appointed C Grade netball coach. Maddy Alvino will coach U17 Division 1, while Sharon Watson has been appointed U17 Division 2 coach. Once again this year, our players are in good hands with experienced and well credentialed coaches.

The hard work has already begun for senior players in both football and netball with Pre-Season training underway with great numbers in attendance.

At the time of writing, most of our junior football and netball coaches have been appointed for this season. These coaches will be working together to create a fun learning environment for our future stars.

Much planning is currently happening behind the scenes to ensure that we are organised and well prepared for the season ahead. A vital component of our planning, centres around securing many sponsors from businesses around the Sunraysia district. We are aiming to develop positive relationships with our sponsors that can benefit both our Club and your business.

Our sponsorship packages are outlined in this document however we are very open to your ideas around how your business can be promoted through your sponsorship with our Club. Therefore, don't hesitate to get in contact with us if you have any ideas or proposals that you would like to put forward.

Alex Barber, Lucy Bromley & Mick Hawtin are looking after Sponsorship as their role on our Committee. Alex, Lucy & Mick have great knowledge of the local area and sporting clubs through their involvement in the local community. Alex, Lucy, Mick or myself will be more than happy to meet in person, chat over the phone or communicate over email.

Alex Barber – Phone: 0427 198 592	Email: alex@aggtech.com.au
Ryan O'Callaghan – Phone: 0438600075	Email: ryocallaghan@shmildura.catholic.edu.au
Lucy Bromley – Phone: 0409 102 202	Email: lucymareebromley@gmail.com
Mick Hawtin – Phone: 0427 237 668	Email: mick@mh2.com.au

We look forward to working with you to build a sustainable and mutually beneficial partnership. We sincerely thank our existing sponsors for your ongoing support.

I look forward to seeing you at games, training nights and functions throughout the year.

Kind Regards,

Ryan O'Callaghan
President
Mildura Football Netball Club

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OUR MISSION, OUR VISION, OUR FUTURE

Club Mission Statement

The Mildura Football Netball Club will serve our community with pride and passion, as a quality example of individuals and team excellence on and off the field and within the community. We will consistently exceed our clients' expectation by demonstrating the highest character, appreciation and respect for the game, teammates, partners and families. We will use the vehicle of football and netball to develop the young under our care, to foster and promote their talent, character development and sportsmanship. We will provide a total entertainment experience in a family friendly environment while remaining a cost effective and visionary organisation.

Club Vision

The Mildura Football Netball Club believes that the well-being of the sport of Football & Netball and all of its associated bodies and Clubs depends on the broad appreciation of the game, excellence in coaching, an emphasis on safety, health, best practices and standards, high levels of youth participation and collaboration with the partner organisations aligned with our sports. The Mildura Football Netball Club believes in the promotion of the highest ethical and professional standards through on and off-field codes of conduct and sportsmanship. We believe that our future and that of the code is only sustainable by providing the opportunity for the greatest number young people to play the game at the highest possible level.

Committee Code of Ethics

The Mildura Football Netball Club Committee must meet a code of honesty, dedication and integrity. Each member of the Committee accepts his/her position understanding that these three basic leadership concepts will be adhered to.

Club Future

The Mildura Football Netball Club understands that its future and the future of the code, lies within the ranks of junior teams and is highly focused on the development of the young people under our care. The Mildura Football Netball Club fields maximum sides in all junior football including; Under 8's, Under 10's, 12's, 14's and 16's and netball grades Under 9's, 11's, 13's, 15's as well as a large contingent of Auskick participants. MFNC also fields a junior Girls Football team (U13 & U16) and will be aiming to grow Women's Football in the coming years.

In keeping with the focus on youth, the Mildura Football Netball Club is focused on becoming the premier Family Club within the district and has had considerable success with the introduction and implementation of a family friendly environment within our Club.

The Mildura Football Netball Club's future direction is focused on building the flagship Club for future development of young players and the Club of choice for families within the Sunraysia district.

Club Location

The Mildura Football Netball Club is centrally located at Brian Weightman Oval, Twelfth Street Mildura. The Club shares its home ground with the Mildura Harness Racing Club, and the Imperials Football Netball Club, making it highly visible to the broader community.

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Players, Members and Supporters

The Mildura Football Netball Club has approximately 280 junior players, 160 senior players, 200 members and 600 supporters, with an average crowd per home game of 500+.

The Mildura Function Centre is fully licensed, is host to kitchen, bar and toilet facilities and offers views overlooking City Oval and the Harness Racing Track. The Mildura Function Centre is strictly non-smoking and complies with Responsible Service of Alcohol and Food Handling Legislation.

Club Rooms – Mildura Function Centre

The Mildura Football Netball Club is a family orientated Club, providing entertainment for young families, singles, couples, members and long-term life members and supporters. All those associated with the Club are encouraged to bring their families and friends to all Club events, both informal and formal.

The Mildura Football Netball Club is home to the Mildura Function Centre (MFC). The MFC has the capacity to seat approximately 300 people; with stage and dance floor it is an ideal and centrally located function centre for large events. The MFC has been used for various significant local, state and national events, drawing exposure to sponsors that attend these events. The MFC is available to be hired when not in use by the Club. It has catered for many and various events such as the Mildura Pacing Cup, Sunraysia Football Netball League presentation nights, Weddings, Birthdays, Corporate Functions and the like.

What sets the Mildura Football Netball Club apart from others?

- Passionate and committed to the development of junior teams.
- Passionate and committed to the fostering of a family friendly environment.
- Passionate and committed coaching staff & playing lists for both Netball and Football.
- Long term financial and development plan in place to ensure the Club's future.
- Focused, committed & hard working Committee.
- Home to the Mildura Function Centre – one of the largest in the district.
- One of the largest contingents of Junior Football & Netball players in the district.
- Promotion of a vibrant & exciting atmosphere within our Club.



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PLATINUM PARTNERSHIP (Price on Application)

BENEFITS OF SPONSORSHIP

- Naming rights on all Merchandise
- Logo on back of Team Guernsey
- Invitation/tickets to all Club functions including;
 - Back to Front Draw x 4 (admits 8 people)
 - Annual Gala Ball x 8
 - Jumper Presentation
 - Other Major function(s)
- 2 x Banner Flag
- Multi-Screen advertising at all club functions, including but not limited to after home games and Thursday meal nights.
- Business Card and promotion on MFNC Website and Social Media sites (Facebook & Instagram).
- Membership of Mildura Football Netball Club (x4).
- Official Guests at our Pre-Season Launch and Sponsors Day.
- Acknowledgement in the weekly SFNL Guide.
- Platinum Pass for free meals (x4) and drinks (x4) on team selection night throughout the season.
- Year round displayed signage - ie - Scoreboard, Function Centre.



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\$5,000 GOLD PARTNERSHIP (plus GST)

BENEFITS OF SPONSORSHIP

- Invitation/ free tickets to all Club functions including;
 - Back to Front Draw x 2 (admits 4 people)
 - Annual Gala Ball x 4
 - Jumper Presentation
 - Other Major function(s)
- 2 x Banner Flag
- Multi-screen advertising at all club functions, including but not limited to after home games and Thursday meal nights.
- Business Card and promotion on MFNC Website and Social Media sites (Facebook & Instagram).
- Membership of Mildura Football Netball Club (x2).
- Official Guests at our Pre-Season Launch and Sponsors Day.
- Acknowledgement in the weekly SFNL Guide.
- Gold Pass for free meals (x2) and drinks (x2) on team selection night throughout the season.
- Year round displayed signage - ie - Scoreboard, Function Centre.



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\$2,500 SILVER PARTNERSHIP (Plus GST)

BENEFITS OF SPONSORSHIP

- Invitation/free ticket to all club functions including;
 - Back to Front Draw x 1 (admits two people)
 - Annual Gala Ball x 2
 - Jumper Presentation
 - Other Major function(s)
- 1 x Banner flag
- Multi-screen advertising at all club functions, including but not limited to after home games and Thursday meal nights.
- Business Card and promotion on MFNC Website and Social Media sites (Facebook & Instagram).
- Membership of Mildura Football Netball Club.
- Guests at our Pre-Season Launch and Sponsors Day.
- Acknowledgement in the weekly SFNL Guide.
- Silver Pass for free meals (x1) and drinks (x1) on team selection night throughout the season.



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THE GRAND CLUB (\$20 Weekly Direct Debit)

BENEFITS OF SPONSORSHIP

- Club Membership x 1
- The Grand Club Stubby Holder
- In the running to win fortnightly draws of \$1000, \$500 & \$300
- Guests at our Season Launch & Sponsors Day.



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\$500 BANNER PARTNERSHIP (Plus GST)

BENEFITS OF SPONSORSHIP

- First Year cost will be cost of banner (\$300) plus \$500 sponsorship
- Subsequent years will be \$500 per year for use of the same banner
- Banners will be displayed at all games



SIGNAGE PARTNERSHIP (Price on application)

BENEFITS OF SPONSORSHIP

- Function Centre Signage
 - ✓ Signage is displayed all year round in a prominent position
 - ✓ Visible for all events held at No.1 Oval
- Game Day Signage
 - ✓ Equipment Trailer
 - ✓ Game Day BBQ
 - ✓ Goal Post for two ovals
 - ✓ Ball Sponsor
 - ✓ Netball Court Banners



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2026 PARTNERSHIP OPTIONS

Name/Company Name: _____

Primary Contact: _____

Address: _____

Phone Number: _____

Fax Number: _____

Email: _____

Web Address: _____

- ☐ PLATINUM PARTNERSHIP (price on application)
- ☐ GOLD PARTNERSHIP (\$5,000 + GST)
- ☐ SILVER PARTNERSHIP (\$2,500 + GST)
- ☐ THE GRAND CLUB (\$1,000 + GST)
- ☐ BANNER PARTNERSHIP (\$500 + GST Plus cost of banner)
- ☐ SIGNAGE PARTNERSHIP (price on application)

☐ I enclose cheque made payable to: Mildura Football Netball Club Inc.

Remit EFT Bendigo Bank Account MFNC:

BSB 633-000

Account No 111164257

EFTPOS facilities are available at the Club by arrangement

Mildura Football Netball Club Inc

P.O. Box 705 Mildura Vic 3502

Please email business logo to: mildurafnc@gmail.com

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